

Property: Vernon Downs
DATE WRITTEN:5-13-09 Revised 10-03-09
PROMOTION: Charity of the Month VDG FY09-011
Promotional Month –November 2009

OFFICIAL PROCEDURES
Community Support

Initiative: Food Bank of CNY

PROMOTIONAL DATES: Each Monday throughout the month of October 2009

Reward all Player's Club members who donate two (2) canned goods to help benefit the Food Bank of CNY. Each person who presents their players club card and donates 2 canned food items, will receive 2x usual points for the day.

DATABASE MANAGEMENT

1. Management will produce a prize code within the player tracking system to include the 2x points.

PLAYER'S CLUB

2. Must be 18 years or older and using a Your Club Card while gaming.
3. When a guest donates two (2) canned food items to the Player's Club, the Player's Club representative will issue a Player's Club card to the guest using the established standard operating procedure, if the patron does not already have an established card.
4. The Player's Club representative will enter the player's club card and attach the appropriate award code to the account for their 2x points.
5. Canned goods will be kept locked in the Players Club and when given to the charity the charity will sign off on a sign out sheet.

MARKETING:

6. Marketing will advertise this initiative on the website, newspaper, direct mail and with internal signage.
7. Donations will be stored in a player club. The donations will be picked up by the Food Bank of CNY on a predetermined day that is beneficial to all concerned.
8. Participation in this promotion constitutes understanding and acceptance of these rules and regulations. By participating, participants fully and unconditionally acknowledge such understanding and acceptance and agree to abide by and be bound by such rules and regulations.
9. All Federal, State and local laws apply. Taxes are the sole responsibility of the winner. The prize is non transferable unless otherwise noted. By acceptance of prize, winner agrees to the use of his/her name, and/or likeness for the purpose of advertising or trade without further compensations. Winner must claim prize in person.
10. Employees of Vernon Downs, Tioga Downs, New York Lottery, Bally Technologies, Spielo, IGT, SDG and/or Multimedia and/or any of subsidiaries

or affiliates, their spouses, siblings, children and/or other dependents living in the same residence are not eligible to win. Offer void where prohibited or restricted.

11. All of these rules and regulations are subject to the interpretation of management, in its sole discretion. Any decisions of management with respects to any and all of the rules and regulations shall be final and binding all participants. Any dispute or situations not covered by the official rules will be resolved by management in a manner deemed to be fairest to all concerned and that decision shall be final and binding on all participants.
12. All entries shall be subject to verification by Vernon Downs Casino.
13. Any Vernon Downs Casino tickets mechanically reproduced, altered, mutilated, containing any printing or other errors, tampered with in any way, or not received as specified above are ineligible.
14. By participating in this promotion, participants agree to release and hold harmless Tioga Downs, its parent companies, subsidiaries, affiliates and related entities and their respective entities and their respective directors, offices, employees and agents from and against any claim and/or cause of action arising out of participating in this promotion or the receipt or use of any prize from this promotion.